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For Immediate Release

**KOBELCO Construction Machinery USA Appoints
Cowin Equipment Company as Dealer in Alabama, Georgia, Florida, Mississippi**

Houston, TX – KOBELCO Construction Machinery USA continues its forward momentum in the relaunch of its excavator line by expanding their dealership representation to include Cowin Equipment Company. Cowin Equipment Company will represent KOBELCO’s full line of excavators in Alabama, Georgia, Northwest Florida and coastal Mississippi.

“2013 marks our 75th year in the machinery business and we’ve been a proud KOBELCO dealer for 24 of those years,” states Jamie Cowin, President of Cowin Equipment Company. “KOBELCO has always manufactured magnificent products, combining great reliability and elite performance. We’re thrilled to have the genuine KOBELCO back and are looking forward to an even brighter future ahead.”

KOBELCO has long been recognized for its world class line of excavators in the 3,000 lb. to 180,000 lb. classes. By focusing on a single line of equipment and dedicating its research and development dollars to improving and enhancing this singular line, the company has become known as excavator perfectionists, ensuring they deliver excavators that can withstand the day-to-day rigors of demanding jobsites, while providing operators with all the production and comfort features required for a profitable days work.

The staff of Cowin Equipment Company will be working closely with KOBELCO to gain the required sales and product support training to deliver on KOBELCO’s promise of customer satisfaction. Cowin Equipment Company will provide professional sales and service support on all KOBELCO



excavators from their Birmingham, Mobile, Montgomery, Madison and Oxford AL, Pensacola, FL and Atlanta, GA locations.

KOBELCO Construction Machinery USA is dedicated to producing a full range of crawler excavators for the rental, landscape, construction, aggregate, roadbuilding, material handling, site preparation, recycling and ancillary markets, including zero tail swing, standard, long-reach and compact models. KOBELCO machines are well-known for their advanced technologies including an innovative noise and dust reduction system, advanced hydraulic circuitry for reduction of pressure loss and superior fuel efficiency. For more information on KOBELCO Construction Machinery USA or KOBELCO products, please visit www.KOBELCO-USA.com or call Cowin Equipment Company at 800-239-2694 (Birmingham), 800-223-6755 (Mobile), 800-239-6642 (Montgomery), 800-239-7368 (Madison), 800-917-7931 (Oxford), 800-239-4736 (Pensacola) or 800-849-3540 (Atlanta).

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