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For Immediate Release

**KOBELCO Construction Machinery USA Appoints
Harter Equipment as Dealer in New Jersey**

Houston, TX – KOBELCO Construction Machinery USA continues its forward momentum in the relaunch of its excavator line by expanding their dealership representation to include Harter Equipment, Inc. Harter Equipment will represent KOBELCO’s full line of excavators in New Jersey.

“KOBELCO has a worldwide reputation for quality and innovative design,” states Sue Harter, President of Harter Equipment, Inc. “As a long-time KOBELCO dealer, we have continually received positive feedback from our customers on the performance of KOBELCO excavators so we are very excited to continue representing the product line.”

KOBELCO has long been recognized for its world class line of excavators in the 3,000 lb. to 180,000 lb. classes. By focusing on a single line of equipment and dedicating its research and development dollars to improving and enhancing this singular line, the company has become known as excavator perfectionists, ensuring they deliver excavators that can withstand the day-to-day rigors of demanding jobsites, while providing operators with all the production and comfort features required for a profitable days work.

The staff of Harter Equipment will be working closely with KOBELCO to gain the required sales and product support training to deliver on KOBELCO’s promise of customer satisfaction. Harter Equipment will provide professional sales and service support on all KOBELCO excavators from their Millstone Township, NJ location.



KOBELCO Construction Machinery USA is dedicated to producing a full range of crawler excavators for the rental, landscape, construction, aggregate, roadbuilding, material handling, site preparation, recycling and ancillary markets, including zero tail swing, standard, long-reach and compact models. KOBELCO machines are well-known for their advanced technologies including an innovative noise and dust reduction system, advanced hydraulic circuitry for reduction of pressure loss and superior fuel efficiency. For more information on KOBELCO Construction Machinery USA or KOBELCO products, please visit www.KOBELCO-USA.com or call Harter Equipment today at 888-HARTER-1.

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