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For Immediate Release

**KOBELCO Construction Machinery USA Appoints
Highway Equipment Company as Dealer in Pennsylvania and West Virginia**

Houston, TX – KOBELCO Construction Machinery USA continues its forward momentum in the relaunch of their excavator line by expanding their dealership representation to include Highway Equipment Company. Highway Equipment Company will represent KOBELCO’s full line of excavators in Pennsylvania and Northern West Virginia.

“KOBELCO excavators have a reputation of impressive quality and performance and contractors know they can count on them in even the toughest applications,” states Al Springer, Sales and Marketing Director of Highway Equipment Company. “KOBELCO is the perfect fit for Highway Equipment Company and we’re excited to continue representing such a highly respected brand.”

KOBELCO has long been known for its world class line of excavators in the 3,000 lb. to 180,000 lb. classes. By focusing on a single line of equipment and dedicating their research and development dollars to improving and enhancing this singular line, the company has become known as excavator perfectionists, ensuring they deliver excavators that can withstand the day-to-day rigors of demanding jobsites, while providing operators with all the production and comfort features required for a profitable days work.

The staff of Highway Equipment Company will be working closely with KOBELCO to gain the required sales and product support training to deliver on KOBELCO’s promise of customer satisfaction. Highway Equipment Company will provide professional sales, service and parts support on all KOBELCO



excavators from their Zelienople, DuBois and McKean, PA locations as they have since becoming a leading KOBELCO dealer in 1986.

KOBELCO Construction Machinery USA is dedicated to producing a full range of crawler excavators for the rental, landscape, construction, aggregate, roadbuilding, material handling, site preparation, recycling and ancillary markets, including zero tail swing, standard, long-reach and compact models. KOBELCO machines are well-known for their advanced technologies including an innovative noise and dust reduction system, advanced hydraulic circuitry for reduction of pressure loss and superior fuel efficiency. For more information on KOBELCO Construction Machinery USA or KOBELCO products, please visit www.KOBELCO-USA.com or call Highway Equipment Company today at 800-222-8798.

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