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For Immediate Release

**KOBELCO Construction Machinery USA Appoints
Miller-Bradford & Risberg as Dealer in Wisconsin, Michigan and Illinois**

Houston, TX – KOBELCO Construction Machinery USA continues its forward momentum in the relaunch of its excavator line by expanding their dealership representation to include Miller-Bradford & Risberg, Inc. Miller-Bradford & Risberg will represent KOBELCO’s full line of excavators in Wisconsin, Michigan’s Upper Peninsula and northern Illinois.

“We chose to become a KOBELCO dealer over 30 years ago and it is a decision we continue to be proud of today,” states Dan Soley, Executive Vice President, Sales and Marketing of Miller-Bradford & Risberg, Inc. “We strive to provide our customers with top of the line equipment and carrying the KOBELCO line has allowed us to do just that. We’re thrilled the genuine KOBELCO brand is back and we look forward to enhancing our relationship with the company.”

KOBELCO has long been known for its world class line of excavators in the 3,000 lb. to 180,000 lb. classes. By focusing on a single line of equipment and dedicating its research and development dollars to improving and enhancing this singular line, the company has become known as excavator perfectionists, ensuring they deliver excavators that can withstand the day-to-day rigors of demanding jobsites, while providing operators with all the production and comfort features required for a profitable days work.

The staff of Miller-Bradford & Risberg will be working closely with KOBELCO to gain the required sales and product support training to deliver on KOBELCO’s promise of customer satisfaction. Miller-



Bradford & Risberg will provide professional sales, service and parts support on all KOBELCO excavators from their Sussex, Madison, Eau Claire, De Pere and Abbotsford, WI, Negaunee, MI and Rockford, IL locations.

KOBELCO Construction Machinery USA is dedicated to producing a full range of crawler excavators for the rental, landscape, construction, aggregate, roadbuilding, material handling, site preparation, recycling and ancillary markets, including zero tail swing, standard, long-reach and compact models. KOBELCO machines are well-known for their advanced technologies including an innovative noise and dust reduction system, advanced hydraulic circuitry for reduction of pressure loss and superior fuel efficiency. For more information on KOBELCO Construction Machinery USA or KOBELCO products, please visit www.KOBELCO-USA.com or call Miller-Bradford & Risberg, Inc. today at 800-242-3115.

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