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For Immediate Release

**KOBELCO Construction Machinery USA
Expands Field Service Personnel with Hiring of Wesley Brubaker**

Houston, TX – KOBELCO Construction Machinery USA continues to gear up in support of the company’s aggressive growth strategy following the relaunch of its excavator line in January. Critical to this strategy is the delivery of industry leading customer service on all fronts, from sales to parts to service. Specific to service, KOBELCO has hired Wesley Brubaker, a seasoned industry professional, as a field service representative to support the increasing number of KOBELCO dealers and equipment population in the field. Brubaker brings with him to KOBELCO more than 17 years experience in the service and support of heavy equipment, including a four year stint with the company earlier in his career.

Brubaker will be responsible for assisting KOBELCO dealers with the company’s full line of excavators in the 3,000 lb. to 180,000 lb. classes, including service training, warranty claims administration and helping dealer mechanics in the field. “It’s nice to be back at KOBELCO,” states Brubaker. “In 1996 I started my career with KOBELCO, before working for several additional manufacturers to expand my leadership and technical skills. Bringing that knowledge back to a service driven company is a breath of fresh air.”

As KOBELCO regains market share in North America, well-qualified field-service personnel such as Brubaker will be critical to the company’s long-term success. “We are pleased to have Wes rejoin the KOBELCO team,” states George Lumpkins, Product Marketing Manager for KOBELCO. “Every KOBELCO employee is Driven By Passion for the product line and the industries we serve. Wes’s background,



product know-how and longevity in the industry align well with KOBELCO's promise of total customer satisfaction."

Brubaker will work from his home office in Anniston, Alabama, traveling as necessary to work with KOBELCO dealers and end-user customers in the field. "We are fortunate that many of the dealers being signed are familiar with the product line," states Brubaker. "We've really hit the ground running thanks to the established relationships we have at long-standing KOBELCO dealerships. Because dealers remember the level of service KOBELCO provided prior to their global agreement with CNH, they're clamoring to continue representing the product line."

KOBELCO Construction Machinery USA is dedicated to producing a full range of crawler excavators for the rental, landscape, construction, aggregate, roadbuilding, material handling, site preparation, recycling and ancillary markets, including zero tail swing, standard, long-reach and compact models. KOBELCO is well known worldwide as excavator perfectionists for its steadfast focus on improving and enhancing its singular line of products. KOBELCO machines are well-known for their advanced technologies, including an innovative noise and dust reduction system, advanced hydraulic circuitry for reduction of pressure loss and superior fuel efficiency.

For more information on KOBELCO Construction Machinery USA or KOBELCO products, please visit www.KOBELCO-USA.com or call 281-888-8430.

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