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For Immediate Release

**KOBELCO Construction Machinery USA
Appoints Javier Marin as Parts Pricing Analyst/Inventory Control**

Houston, TX – KOBELCO Construction Machinery USA is pleased to announce the appointment of Javier Marin as Parts Pricing Analyst/Inventory Control. An experienced industrial parts specialist, Marin will play a key role as KOBELCO gears up in support of the company’s aggressive growth strategy following the relaunch of its excavator line in North America earlier this year.

In his new role, Marin will be responsible for compiling comparative parts pricing in order to develop and implement KOBELCO’s pricing strategy. He will assist in the development of internal performance measures to gauge pricing effectiveness and track industry trends and forecasts for ongoing analysis of the company’s parts business. Marin’s findings will be essential in KOBELCO’s efforts to continually offer competitively priced parts. Marin will also ensure appropriate inventory levels are maintained at KOBELCO’s parts distribution facility in Houston, TX.

Well-qualified personnel are critical to KOBELCO achieving its long-term market share goals. “We are pleased to welcome Javier to the KOBELCO team,” states Eric Hoffman, National Parts Manager for KOBELCO. “Javier’s passion for the industry and extensive parts knowledge make him an exceptional addition to our staff.”

KOBELCO Construction Machinery USA is dedicated to producing a full range of crawler excavators in the 3,000 lb. to 180,000 lb. classes for the rental, landscape, construction, aggregate, roadbuilding, material handling, site preparation, recycling and ancillary markets, including zero tail



swing, standard, long-reach and compact models. KOBELCO is well-known worldwide as excavator perfectionists for its steadfast focus on improving and enhancing its singular line of products. KOBELCO machines are well-known for their advanced technologies, including an innovative noise and dust reduction system, advanced hydraulic circuitry for reduction of pressure loss and superior fuel efficiency.

For more information on KOBELCO Construction Machinery USA or KOBELCO products, please visit www.KOBELCO-USA.com or call Jennifer Hennion of InQuest Marketing at 908-459-0101 (412).

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