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*For Immediate Release*

**KOBELCO Construction Machinery Appoints  
Jordan Lumpkins as Technical Publication, IT Specialist**

Houston, TX – KOBELCO Construction Machinery USA, a global leader in the manufacturing of excavators and excavation technology, is pleased to announce the appointment of Jordan Lumpkins as Technical Publication, IT Specialist. Lumpkins will be based out of KOBELCO’s North American Headquarters in Houston, TX where he will initially spearhead the company’s communications infrastructure to ensure they are able to quickly and seamlessly respond to customer inquiries, parts orders, service calls and warranty claims. The rate at which KOBELCO is reestablishing their footprint in North America makes this a unique challenge.

“Having the keys to our new facility handed to us on March 1<sup>st</sup> just before the spring selling season gave us a true sense of urgency,” states Lumpkins. “The speed and frequency at which we’re adding employees and dealers necessitate that the infrastructure be built to support a fast paced, organization poised for aggressive growth.”

For Lumpkins, helping a construction manufacturer build a foundation from the ground up is not a new challenge. His industry experience began 7 years ago when he accepted a position with then startup LiuGong North America. During his tenure at LiuGong he wore many hats as the company established a presence in the United States and Canada. His roles included Machine Sales Coordinator, Parts Sales Coordinator, Website Administrator, World Warranty Systems Administrator, Information Technology Director and Marketing Manager. This multitude of experience made him an ideal fit for KOBELCO.



“Jordan’s proven track record, broad range of talents and get it done attitude was something we really needed. As one of the first KOBELCO employees brought on board, we asked him to take ownership of many projects. As KOBELCO makes its comeback in North America, highly qualified personnel such as Lumpkins will be crucial to the company’s long-term success,” states Ron Hargrave, Vice President of Marketing and Sales for KOBELCO Construction Machinery USA.

Once the initial technical infrastructure is firmly in place, Lumpkins will oversee the company’s IT department, while shifting to more of a dealer support and marketing role. By acting as a liaison between KOBELCO engineers in Japan and those in North America, Lumpkins will work to ensure that all technical specifications, product manuals, training manuals, Website and additional information published by the company is customized to both the US and Canadian markets. Additionally he will oversee the development of KOBELCO’s exhibit for ConExpo 2014.

“I’ve filled many shoes thus far in my career,” states Lumpkins. “The exciting thing about KOBELCO is that it provides me with the opportunity to help rebuild a well-established, highly respected brand. The energy and passion which drives this company and all its employees is really tremendous to be a part of.”

KOBELCO Construction Machinery USA is dedicated to producing a full range of crawler excavators in the 3,000 lb. to 180,000 lb. classes for the rental, landscape, construction, aggregate, roadbuilding, material handling, site preparation, recycling and ancillary markets, including zero tail swing, standard, long-reach and compact models. KOBELCO is well known worldwide as excavator perfectionists for its steadfast focus on improving and enhancing its singular line of products. KOBELCO machines are well-known for their advanced technologies including an innovative noise and dust reduction system, advanced hydraulic circuitry for reduction of pressure loss and superior fuel efficiency.



For more information on KOBELCO Construction Machinery USA or KOBELCO products, please visit [www.KOBELCO-USA.com](http://www.KOBELCO-USA.com) or call Jennifer Hennion of InQuest Marketing at 908-459-0101 (412).

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