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For Immediate Release

**KOBELCO Construction Machinery Hires
Dennis Hines as Technical Parts Assistant**

Houston, TX – KOBELCO Construction Machinery USA is pleased to announce the appointment of Dennis Hines as a Technical Parts Assistant in support of the brands relaunch in North America. Expansion of the parts and service department is a natural transition to provide industry leading after-the-sale support to KOBELCO’s nationwide dealer network and contractor customers. Hines brings with him to KOBELCO more than 20 years of industry specific parts and technical service experience.

Although this position is new to Hines, the KOBELCO brand is not. He served as a Parts Technician for KOBELCO from 1988 – 2003. Returning to the company in a similar position ensures he’ll be able to pick up where he left off. “Having the opportunity to rejoin KOBELCO’s parts and service team is a great honor,” states Hines. “As a former employee, I am looking forward to once again being part of an organization that is Driven By Passion; Passion for its people, its products, its service and its customers. Parts and service is so critical in this industry. KOBELCO understands that. It’s ingrained in the company culture on every level.”

Hines will be responsible for locating parts and fulfilling parts orders and for providing customers and dealers with pricing, availability and lead times. He will assist with inventory control and the overall day-to-day operation of KOBELCO’s part distribution facility in Houston, Texas.

Highly qualified personnel such as Hines are critical to KOBELCO achieving its aggressive, long-term market share goals. “Dennis has a long history and proven track record as a parts assistant,” states



George Lumpkins, Product Marketing Manager for KOBELCO. “His skills and experience in the industry will benefit our service department tremendously.”

KOBELCO Construction Machinery USA is dedicated to producing a full range of crawler excavators in the 3,000 lb. to 180,000 lb. classes for the rental, landscape, construction, aggregate, roadbuilding, material handling, site preparation, recycling and ancillary markets, including zero tail swing, standard, long-reach and compact models. KOBELCO is well-known worldwide as excavator perfectionists for its steadfast focus on improving and enhancing its singular line of products. KOBELCO machines are well-known for their advanced technologies, including an innovative noise and dust reduction system, advanced hydraulic circuitry for reduction of pressure loss and superior fuel efficiency.

For more information on KOBELCO Construction Machinery USA or KOBELCO products, please visit www.KOBELCO-USA.com or call Jennifer Hennon of InQuest Marketing at 908-459-0101 (412).

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