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For Immediate Release

**KOBELCO Construction Machinery USA
Names Matt Csoka National Account Sales Manager**

Houston, TX – KOBELCO Construction Machinery USA is pleased to announce the appointment of Matt Csoka as the National Account Sales Manager. Csoka brings with him to this newly appointed position over 10 years of progressive experience in diverse management roles. Most recently, Csoka served as KOBELCO’s Southeastern Sales Representative, where he expanded KOBELCO’s distribution locations through dealer recruitment and development in the region.

In this new position, Csoka will lead KOBELCO in establishing supplier agreements with major national accounts. He will use his extensive management experience to help KOBELCO become a preferred excavator brand among national corporations who demand competitive pricing and positioning, as well as outstanding support and servicing. Once supplier agreements are finalized, Csoka will be responsible for completing RFP pricing and support requests. In addition, he will coordinate dealer involvement for service as needed. Csoka will be replacing former National Account Sales Manager, Randy Hall, who now serves as Vice President of Operations for KOBELCO Construction Machinery USA.

“We are thrilled to have Matt as the new National Account Sales Manager of KOBELCO,” states Hall. “Matt’s leadership skills, motivational attitude and passion for the industry make him uniquely qualified to transition into this new role. He has achieved tremendous success within his



short time at KOBELCO, and in addition to his career accomplishments, he has earned the utmost respect of our team and his colleagues.”

Csoka is looking forward to his advancement with KOBELCO. “I am excited and honored to accept this new position,” states Csoka. “The KOBELCO team is highly dedicated to the company’s success and it’s a true pleasure to work alongside a team who is passionate about the brand they represent and strives to go above and beyond each and every day. It’s a positive and inspiring environment to be a part of.”

KOBELCO Construction Machinery USA is dedicated to producing a full range of crawler excavators in the 3,000 – 184,000 lb. classes for the rental, landscape, construction, aggregate, roadbuilding, material handling, site preparation, recycling and ancillary markets, including zero tail swing, standard, long-reach and compact models. KOBELCO is well known worldwide as excavator perfectionists for its steadfast focus on improving and enhancing its singular product line. KOBELCO machines are well-known for their advanced technologies including an innovative noise and dust reduction system, advanced hydraulic circuitry for reduction of pressure loss and superior fuel efficiency.

For more information on KOBELCO Construction Machinery USA or KOBELCO products, please visit www.KOBELCO-USA.com or call 281-288-8430.

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