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For Immediate Release

KOBELCO Construction Machinery USA Expands Sales Team

Katy, TX – KOBELCO Construction Machinery USA is pleased to announce the appointment of an additional member to its sales team. Dan Collins has been named as National Sales Manager and will be responsible for managing a team of District Business Managers and network development.

Collins brings with him over 27 years of experience managing all areas of OEM equipment and dealer operations with a strong background in product support. Collins is well-versed with the challenges of sales management and development; he has held several high-ranking positions for the leading construction equipment manufacturers where he directed operations and after-sales development across numerous countries.

In his new role, Collins initially will be responsible for recruiting and developing the top construction equipment dealers in North America to complete the KOBELCO network. He will use his extensive management experience to help KOBELCO continue the drive to become a preferred excavator brand among corporations that demand competitive pricing and positioning as well as outstanding parts support and service.

“Successfully adding the best dealers to fill our few remaining open markets will be a strategic part of our 2015 sales achievements,” states Randy Hall, Vice President of Operations for KOBELCO USA. “Dan has extensive experience with construction equipment manufacturers and he is very passionate about the industry. We’re confident he’ll make an impact in achieving our 2015 goals and we’re thrilled to welcome him to the team.”



Collins is looking forward to joining KOBELCO USA. “I previously worked for KOBELCO from 1995-2002,” states Collins. “I’m very excited to be back alongside this passionate team and help contribute to the company’s future accomplishments as well strengthening KOBELCO in the U.S. as a growing market leader.”

KOBELCO Construction Machinery USA offers industry-leading crawler excavators in the 3,000 lb. to 245,000 lb. classes including zero tail swing, compact, standard, long-reach, mass excavation, and demolition models. Well-known as the excavator authority, KOBELCO is committed to producing quality machines with advanced productivity-boosting features and innovative technologies. With premier capabilities such as no time limit power boost and exclusive independent travel, KOBELCO machines ensure superior performance and efficiency for the toughest worksite challenges.

For more information on KOBELCO Construction Machinery USA or KOBELCO products, please visit www.KOBELCO-USA.com or call 281-888-8430.

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Photo Caption 1: Dan Collins, National Sales Manager of KOBELCO Construction Machinery USA.