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For Immediate Release

KOBELCO USA Names Central Equipment as Mini Excavator Dealer in Idaho

Katy, TX – KOBELCO Construction Machinery USA continues to expand representation in the North American market by adding Central Equipment to its growing dealer network. Central Equipment will represent KOBELCO as a mini excavator dealership in Idaho.

“We were looking to fill a void in our equipment offering and KOBELCO was one of the first manufacturers that we considered,” says Tyson Bowden, General Manager at Central Equipment. “Once we found out the territory was available, it was an easy decision for us to represent KOBELCO given the company’s outstanding reputation in the market. We’re excited to offer our customers the reliability and value of KOBELCO mini excavators.”

KOBELCO has long been recognized for its world class line of excavators. In order to continuously improve its singular product line, the team of KOBELCO engineers and field experts dedicate substantial time and effort into the research and development of today’s leading technologies and machinery. KOBELCO ensures the delivery of excavators that can withstand the day-to-day rigors of demanding jobsites, while providing operators with all the production and comfort features required for a profitable days work.

The staff of Central Equipment will be working closely with KOBELCO to gain the required sales and product support training to deliver on the KOBELCO promise of customer satisfaction. Central Equipment will provide professional sales, rentals and service support on KOBELCO mini excavators from their locations in Pocatello and Jerome, Idaho.



Central Equipment is a heavy construction equipment dealership that specializes in serving the landscaping, dairy, scrap, mining and general construction industries. Central Equipment's team of seasoned employees exhibit an unparalleled commitment to excellence in customer service and are dedicated to delivering the best possible equipment, parts and service. For more information on Central Equipment or KOBELCO excavators currently in stock, please call 208-233-2850 or visit www.CentralEquipment.us.

KOBELCO Construction Machinery USA offers industry-leading crawler excavators in the 3,000 lb. to 245,000 lb. classes including zero tail swing, compact, standard, long-reach, mass excavation, and demolition models. Well-known as the excavator authority, KOBELCO is committed to producing quality machines with advanced productivity-boosting features and innovative technologies. With premier capabilities such as no time limit power boost and exclusive independent travel, KOBELCO machines ensure superior performance and efficiency for the toughest worksite challenges.

For more information on KOBELCO Construction Machinery USA or KOBELCO products, please visit www.KOBELCO-USA.com or call 281-888-8430.

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Photo Caption 1: Central Equipment will represent KOBELCO USA as a mini excavator dealer in Idaho.

KOBELCO



Photo Caption 2: KOBELCO USA expands its nationwide dealer network with the addition of Central Equipment.