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*For Immediate Release*

## **The Powerful KOBELCO USA Dealer Network Continues to Grow**

*Katy, TX* – KOBELCO Construction Machinery USA continues to expand representation in the North American market by adding Century Rentals and Westrax Machinery to its growing dealer network.

“We’re dedicated to providing customers with the value of industry-leading KOBELCO excavators through our nationwide dealer network,” says Pete Morita, Vice President – Excavator Division at KOBELCO USA. “Century Rentals and Westrax Machinery are high-caliber dealerships with strong commitments to delivering outstanding customer service. We’re certain they will each be a positive addition to the KOBELCO USA network and we look forward to lasting partnerships.”

KOBELCO has long been recognized for its world class line of excavators. In order to continuously improve its singular product line, the team of KOBELCO engineers and field experts dedicate substantial time and effort into the research and development of today’s leading technologies and machinery. KOBELCO ensures the delivery of excavators that can withstand the day-to-day rigors of demanding jobsites, while providing operators with all the production and comfort features required for a profitable days work.

The staff of Century Rentals and Westrax Machinery will be working closely with KOBELCO to gain the required sales and product support training to deliver on the KOBELCO promise of customer satisfaction. Both dealerships will provide professional sales, rentals and service support on KOBELCO’s full line of excavators in the US.

**Century Rentals** of El Paso, Texas is a family owned and operated heavy equipment dealership with more than 25 years of experience serving the construction industry. They are dedicated to



providing customers with exceptional sales and service and will represent the full line of KOBELCO excavators in southern New Mexico and western Texas.

**Westrax Machinery** will offer KOBELCO excavators for sale and rent from their location in Rancho Dominguez, California. Their team exhibits an unparalleled commitment to excellence in customer service and is dedicated to delivering the best possible equipment, parts and service.

For more information on the new KOBELCO dealers, or KOBELCO excavators currently in stock, please visit: Century Rentals at [www.Century-Rentals.com](http://www.Century-Rentals.com), and Westrax Machinery at [www.WestraxMachinery.net](http://www.WestraxMachinery.net).

KOBELCO Construction Machinery USA offers industry-leading crawler excavators in the 3,000 lb. to 245,000 lb. classes including zero tail swing, compact, standard, long-reach, mass excavation, and demolition models. Well-known as the excavator authority, KOBELCO is committed to producing quality machines with advanced productivity-boosting features and innovative technologies. With premier capabilities such as no time limit power boost and exclusive independent travel, KOBELCO machines ensure superior performance and efficiency for the toughest worksite challenges.

For more information on KOBELCO Construction Machinery USA or KOBELCO products, please visit [www.KOBELCO-USA.com](http://www.KOBELCO-USA.com) or call 281-888-8430.

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**Photo Caption:** KOBELCO USA adds Century Rentals and Westrax Machinery to its growing dealer network.