

For Immediate Release

KOBELCO Construction Machinery USA

Expands Parts Team

Houston, TX – KOBELCO Construction Machinery USA is pleased to announce the addition of Billy Barton to the company's growing parts team. Barton will be responsible for Parts Technical. The expansion of KOBELCO's parts and service department amplifies the company's mission to deliver industry leading sales support to KOBELCO dealers and customers. Barton brings with him to KOBELCO over 20 years of experience in parts sales and product support management.

Although new to this position, Barton is well versed when it comes to the KOBELCO brand. He served in a similar role with the company as a National Account Parts Sales representative from 2000-2002, during which time he was responsible for the sale of parts to over 900 national account locations throughout North America. "It is a great privilege to once again be part of the KOBELCO parts and service team," states Barton. "KOBELCO's unyielding commitment to providing not only a great product, but also superior after-the-sale support to its customers is refreshing."

In his new role, Barton will be responsible for locating parts and fulfilling parts orders as well as providing customers and dealers with pricing, availability and lead times. He will also assist with inventory control and the overall day-to-day operation of KOBELCO's part distribution facility in Houston, Texas.

Highly qualified personnel such as Barton are critical to KOBELCO achieving its aggressive, long-term market share goals. "Billy has a well-rounded resume of industry-specific experience in the parts and service field," states Eric Hoffman, National Parts Manager for KOBELCO Construction Machinery

USA. “We are certain that his extensive background and wide-ranging skills will be an immense asset to our team.”

KOBELCO Construction Machinery USA is dedicated to producing a full range of crawler excavators in the 3,000 lb. to 184,000 lb. classes for the rental, landscape, construction, aggregate, roadbuilding, material handling, site preparation, recycling and ancillary markets, including zero tail swing, standard, long-reach and compact models. KOBELCO is well-known worldwide as excavator perfectionists for its steadfast focus on improving and enhancing its singular line of products. KOBELCO machines are well-known for their advanced technologies, including an innovative noise and dust reduction system, advanced hydraulic circuitry for reduction of pressure loss and superior fuel efficiency.

For more information on KOBELCO Construction Machinery USA or KOBELCO products, please visit www.KOBELCO-USA.com or call 281-888-8430.