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KOBELCO RAISES NEARLY \$20,000 FOR WOUNDED WARRIOR PROJECT® AT CONEXPO/CONAGG

Las Vegas, NV March x, 2014 – The bucket of an awe-inspiring crawler excavator collected nearly \$20,000 in donations for the Wounded Warrior Project® (WWP) at KOBELCO Construction Machinery USA’s ConExpo/ConAgg booth. KOBELCO created only **five limited edition SK350LC crawler excavators wrapped in a patriotic/military design** as part of a WWP fundraiser, and displayed one at the recent Las Vegas construction industry trade show.

Thousands of ConExpo/ConAgg attendees stopped by the KOBELCO booth and had their photos taken with this machine wrapped in graphics including the American flag, silhouettes of soldiers and logos from all five armed force divisions. The \$19,317.75 donated by booth visitors over five days joins the \$100,000 KOBELCO will donate to this non-profit organization that supports a full range of programs and services for this generation of injured veterans and their families.

“We thoroughly enjoyed seeing the impact this machine had on visitors to our booth at ConExpo/Con Agg, and we are humbled by their generosity in helping us support this very important cause,” states Ron Hargrave, Vice President of Operations for KOBELCO Construction Machinery USA. “Everyone at KOBELCO appreciates those who joined us in our effort to support a cause that helps military members and their families.”

The dealers who purchased these limited edition SK350LC crawler excavators are Abele Tractor & Equipment Co., Inc. (Albany, NY), Baschmann Services Inc., (Elma, NY), Mid Country Machinery (Fort Dodge, IA), Scott-Gallagher Inc. (Roanoke, VA) and Southeastern Equipment Co., Inc. (Cambridge, OH). Southeastern sold its unit to Shelly & Sands, Inc., headquartered in Zanesville, OH, a company specializing in infrastructure and highway construction in the Midwest.



Information on the WWP®

The WWP serves veterans and service members (along with their families) who incurred a physical or mental injury, illness, or wound, related to their military service on or after September 11, 2001. WWP's nearly 20 programs and services are uniquely structured to holistically nurture the mind and body while encouraging economic empowerment and engagement. Established in 2003, the WWP is a national, nonpartisan organization headquartered in Jacksonville, Florida. To get involved and learn more, visit www.woundedwarriorproject.org.

Information on the KOBELCO SK350

KOBELCO's SK350 belongs to the newest class of hydraulic excavators that comply with US EPA Tier 4 emission standards. In addition to optimized fuel efficiency, the SK350 features a new engine model with reduced environmental impact, unique technology that reduces pressure-loss resistance, and unparalleled work performance due to powerful digging strength and a wide digging range.

The SK350 boasts an 81,800 lb. (37,100 kg) operating weight powered by a 270 hp (201 kW) 2,100 rpm engine. Its bucket capacity is 1.57-2.50 cu. yd. SAE, with a maximum arm crowding force of 37,100 lbs (160 kN). Features such as ample leg room, excellent visibility, comfortable seating, easy access to maintenance points, a rear view camera and KOBELCO's new ROPS (Roll Over Protective Structure) compliant cab combine to ensure a safe and comfortable operator experience.

About KOBELCO

KOBELCO Construction Machinery USA is a Houston based heavy equipment manufacturer dedicated to producing a full range of crawler excavators in the 3,000 lb. to 184,000 lb. classes for the rental, landscape, construction, aggregate, roadbuilding, material handling, site preparation, recycling and ancillary markets, including zero tail swing, standard, long-reach and compact models. KOBELCO is well-known worldwide as excavator perfectionists for its steadfast focus on improving and enhancing its singular line of products. KOBELCO machines are well-regarded for their advanced technologies, including an innovative noise and dust reduction system, advanced hydraulic circuitry for reduction of pressure loss and superior fuel efficiency. For more information on KOBELCO Construction Machinery USA please visit www.KOBELCO-USA.com or www.KOBELCOunleashed.com.

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