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KOBELCO Construction Machinery USA Offers KPPP Extended Warranty Option

Las Vegas, NV March 4, 2014 – KOBELCO Construction Machinery USA is pleased to offer the KOBELCO Premium Protection Plan (KPPP) Extended Warranty Program. The program is designed to offer customers superior extended warranty coverage options that can be purchased for any new KOBELCO USA crawler excavator marketed in the United States and Canada. Terms of coverage are extremely flexible offering a wide variety of time periods and hour meter limits.

Customers enjoy the convenience of accessing a nation-wide network of dealers to facilitate warranty repairs. KPPP is administrated entirely “In-House” by KOBELCO USA through this exclusive dealer network, eliminating the hassles of dealing with third parties.

Program options are competitively priced and include the industry’s most comprehensive component coverage. The warranty has a zero deductible, and full KOMEXS telematics (GPS) access is included for the length of the warranty term on all mid-full size excavator products (models SK75-SK850). Additional program options include compensation for travel time/mileage which helps cover transportation-related expenses for warranty repairs performed in the field.

KOBELCO USA Warranty Manager, Kris Bojarzin, indicates “Customers have peace of mind knowing that they are protected from unforeseen repair expenses, and the industry professionals that understand their product the best are actively working to get their machine up and running as quickly as possible. Our entire team is *Driven by Passion* to provide unsurpassed product support. The KOBELCO Premium Protection Plan-**We’ve Got You Covered!**”

“As a company we are always striving for ways to make doing business with us easier,” states Ron Hargrave, Vice President of Operations for KOBELCO Construction Machinery USA. “We strongly believe in interacting with our customers to ensure they get the best overall value from their KOBELCO excavator. This warranty is indicative of that continued focus.”

KOBELCO Construction Machinery USA is a Houston-based heavy equipment manufacturer dedicated to producing a full range of crawler excavators in the 3,000 lb. to 184,000 lb. classes for the rental, landscape, construction, aggregate, road building, material handling, site preparation, recycling and ancillary markets, including zero tail-swing, standard, long-reach and compact models. KOBELCO is regarded worldwide as an

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excavator perfectionist with a steadfast focus on improving and enhancing its singular line of products. KOBELCO machines are well known for their advanced technologies, including an innovative noise and dust reduction system, advanced hydraulic circuitry for reduction of pressure loss and superior fuel efficiency.

For more information on KOBELCO Construction Machinery USA please visit www.KOBELCO-USA.com.

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Photo Caption: KOBELCO has adopted the attached logo to signify this special warranty offering.

