



Client: KOBELCO
Agency: InQuest Marketing
Contact: Jennifer Hennion
Phone: 908-459-0101 x 412
E-mail: jennifer.hennion@inquestmarketing.com

KOBELCO BOOTH TO DISPLAY LIMITED EDITION MILITARY-INSPIRED CRAWLER EXCAVATOR
Booth visitors can help KOBELCO support the Wounded Warrior Project®

Las Vegas, NV March 4, 2014 –At KOBELCO Construction Machinery USA’s Booth, don’t be surprised if one of the machines on display inspires you to put your hand over your heart, and then into your pocket to donate to a cause supporting injured servicemen and women. KOBELCO created only **five limited edition SK350LC crawler excavators wrapped in a patriotic/military design** as part of a fundraiser for the Wounded Warrior Project® (WWP). KOBELCO recently announced it will **donate \$100,000** to this non-profit that supports a full range of programs and services for this generation of injured veterans and their families.

KOBELCO invites all ConExpo/ConAgg attendees and presenters to visit **Silver Lot Booth 4408** any day between March 4 and 8. Booth visitors can take their photo with this unique crawler excavator wrapped in graphics including the American flag, silhouettes of soldiers and logos from all five of the United States Armed Forces. KOBELCO will gratefully accept donations for the WWP and collect them in the machine’s bucket.

Booth signage will recognize the authorized KOBELCO dealers and end-user retail customers who purchased the limited edition SK350’s. The proud purchasers of these machines saluting our troops are Abele Tractor & Equipment Co., Inc. (Albany, NY), Baschmann Services Inc., (Elma, NY), Mid Country Machinery (Fort Dodge, IA), Scott-Gallaher Inc. (Roanoke, VA) and Southeastern Equipment Co., Inc. (Cambridge, OH). Southeastern sold its unit to Shelly & Sands, Inc., headquartered in Zanesville, OH, a company specializing in infrastructure and highway construction in the Midwest.

“KOBELCO wants to thank the dealers and end users that have helped us support such an important cause in a very impactful way,” states Ron Hargrave, Vice President of Operations for KOBELCO Construction Machinery USA. “Only five of these patriotic SK350’s exist so this is an opportunity to see something you’re likely not going see again, while giving something back to the men and women who have sacrificed so much to protect our country.”

Information on the WWP®

Wounded Warrior Project® is recognizing its ten-year anniversary, reflecting on a decade of service and reaffirming its commitment to serving injured service members for their lifetime. The mission of Wounded Warrior Project® (WWP) is to honor and empower Wounded Warriors. WWP’s purpose is to raise awareness



and to enlist the public's aid for the needs of injured service members, to help injured servicemen and women aid and assist each other, and to provide unique, direct programs and services to meet their needs. WWP® is a national, nonpartisan organization headquartered in Jacksonville, Florida. To get involved and learn more, visit www.woundedwarriorproject.org.

Information on the KOBELCO SK350

KOBELCO's SK350 belongs to the newest class of hydraulic excavators that comply with US EPA Tier 4 emission standards. In addition to optimized fuel efficiency, the SK350 features a new engine model with reduced environmental impact, unique technology that reduces pressure-loss resistance, and unparalleled work performance due to powerful digging strength and a wide digging range.

The SK350 boasts an 81,000 lb. (37,100 kg) operating weight powered by a 270 hp (201 kW) 2,100 rpm engine. Its bucket capacity is 1.57-2.09 cu. yd. SAE, with a maximum arm crowding force of 37,100 lbs (160 kN). Features such as ample leg room, excellent visibility, comfortable seating, easy access to maintenance points, a rear view camera and KOBELCO's new ROPS (Roll Over Protective Structure) compliant cab combine to ensure a safe and comfortable operator experience.

About KOBELCO

KOBELCO Construction Machinery USA is a Houston based heavy equipment manufacturer dedicated to producing a full range of crawler excavators in the 3,000 lb. to 184,000 lb. classes for the rental, landscape, construction, aggregate, roadbuilding, material handling, site preparation, recycling and ancillary markets, including zero tail swing, standard, long-reach and compact models. KOBELCO is well-known worldwide as excavator perfectionists for its steadfast focus on improving and enhancing its singular line of products. KOBELCO machines are well-regarded for their advanced technologies, including an innovative noise and dust reduction system, advanced hydraulic circuitry for reduction of pressure loss and superior fuel efficiency. For more information on KOBELCO Construction Machinery USA please visit www.KOBELCO-USA.com or www.KOBELCOunleashed.com.

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Photo Caption: A KOBELCO SK350 excavator was wrapped to salute our troops at ConExpo 2014.

